

230 Fifth Avenue

2012 Trade Shows

NY Gift Show &
Home Textiles Market Week®
August 18 - August 23

General Merchandise Show
September 10 - September 13

NY Home Fashions Market
September 10 - September 13

NY Tabletop Show
October 9 - October 12

NEXT CREATIONS EXPANDS

Next Creations/Raymond Waites Designs, the home furnishing designer based in New York, is introducing a bilateral approach to its bedding collections: one with more traditional, decorative look and the other more modern.

The traditional bedding collection with decorative look is updated and is now less heavy.

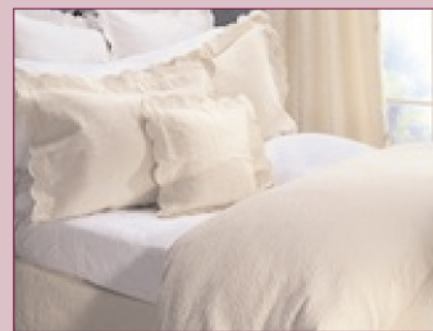


The modern bedding collection will offer a contemporary look targeting young customers. The new collections will be introduced at New York MarketCenter™ in

New York. The fashion bedding collection will feature more sewing and details. More traditional but updated versions will also be launched in the first segment. The segment will contain more modern, more transitional designs and embellishments. Next Creations/Raymond Waites Designs, 212-262-6222, suite 1404.

CODY DIRECT MOVES TO 230 FIFTH

Cody Direct has moved to suite 1411 at 230 Fifth Avenue. Cody Direct offers bedding pieces and bedding sets that are sure to add charm to every bedroom. The 100% cotton ensembles are crafted with fine detail to ensure the highest quality for years to come. Available in a variety of peaceful colors, these pieces will add a perfect accent to both classic and contemporary bedroom settings. Call Kalle Simpson 646-649-2568, codydirect.com



NATURALLY TASTY OPENS IN REAR LOBBY

Naturally Tasty Health Food Restaurant has opened its second location in the rear lobby at 230 Fifth Avenue. Now you can enjoy homemade soups, quiches, omelettes, salads,



sandwiches and healthy daily specials in the convenience of the 230 building. Naturally Tasty will be open for breakfast and lunch. They also serve a large choice of healthy snacks

including health juices, non-fat frozen yogurt, smoothies and coffees. You can call ahead anytime for a fresh, natural breakfast or lunch. The phone number is 212-725-1804.

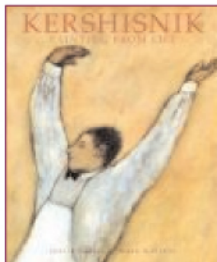
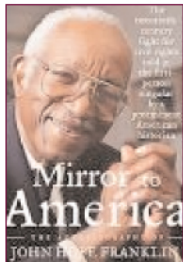
ADC SHOWROOM LOCATES TO SUITE 906

ADC Clothing is a multi-line showroom representing collections from Italy, Germany, and Denmark. Most of their business is women's apparel as well as a little menswear. This season we are carrying: Men's collections – Germano (pants) and Eddy Monetti (shirts), Women's collections – Barbara Lohmann (from Germany), Elise Gug (from Denmark), Cividini, ToneT, Pietro Pianforini. For more information call Daniella at 212-750-5606. adcnewyork1@verizon.net



BARGAIN BOOKS WHOLESALE MOVES TO 230

Bargain Books Wholesale, suite 602, is where you'll find thousands of titles in a variety of categories, all priced at 75% to 95% off the original price! Why are they so cheap? Our books are not used. Our inventory is comprised of closeouts, remainders, and store returns, in many cases direct from the publishers. Our Showroom is open at 230 Fifth Avenue in New York City! Call



Debbie Smith at 717-227-9576 to schedule an appointment. All of our inventory is displayed and available for order.

JOC INTERNATIONAL MOVES TO 405A

JOC International is a major manufacturer and distributor specializing in textiles and garments. Since 1982, the company has established a network with more than 10 other suppliers and built sound, cooperative relationships with clients in over 90 countries and regions worldwide.

JOC's main product ranges include garments for adults, children and babies, and also home textiles, decorations, and accessories. We produce fabrics such as cotton,



wool, ramie, silk knitted fabrics, and a variety of blended, synthetic fibers. Suite 405A, call Winnie at 646-264-8658.

BAUBLEBAR MAKES SUITE 612 NEW HOME

"Calling all city gals! Enjoy a little downtown edge with these street-chic chain-link baubles". That's what you'll see when you visit the baublebar web site.

BaubleBar is a new concept in the fashion jewelry industry - the Company sources the latest styles direct from designers and sells them through its interactive e-commerce platform. The new space at 230 Fifth Avenue on the sixth floor will be used as an office space only with no showroom. Contact person - Elizabeth Gunn.

Email Address if you would like more information - helpme@baublebar.com. www.baublebar.com.

212.966.6467 Fax: 212.966.6289.



STAR CREATIONS EXPANDS SPACE

Established in 2001, Star Creations Inc. set out 10 years ago with one goal in mind, beautify the world one wall at a time. We are the fastest growing supplier of wall décor products in America. Our fully owned 110,000 square foot facility was built solely for, wall décor manufacturing, warehousing, and distribution. Star is centrally located in Lincolnshire, IL. We provide all aspects of service from: E.D.I capabilities, pallet programs, UPC & pre-pricing, geographically & demographically tailored products, and a full design department with over 30 years of experience in wall decor. Our domestic facility boasts all of the latest in joining, cutting, assembly, mat cutting, and laminating technologies. Our highly efficient production process allows us to have the fastest possible lead times.

Star Creations also offers a wide variety of imported wall décor programs. Our overseas factories work closely with our designers using metals, ceramics, canvas, and resins to produce one of a kind products. Suite 1015, 212-725-0020, starcreationsinc.net



230 Fifth Avenue

New York MarketCenter™

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230fifthave.com

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Latasha Hardy, Building Coordinator: 212-545-5226
Rosemarie Stevens, Superintendent: 212-545-5221
Reception: 212-689-6303
Buyer Registration: 800-698-5617, 212-689-6301
Starters Station: 212-545-5222
Naturally Tasty: 212-213-5753

A note from the 230 Building Management

We hope that you enjoy reading about our latest updates and news at the 230 Fifth Avenue building. We encourage our tenants to inform us about any news or happenings you have.

Contact Dennis Keehn at dkeehnco@yahoo.com



**Newmark
Knight Frank**