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## Upcoming Events

**NY Gift Show &  
Home Textiles Market Week®**  
Sat., January 30 – Thurs., February 4

**Toy Show**  
Sun., February 14 – Wed., February 17

**HTT Textile Market Kick-Off Party**  
Sun., March 7, 2010 from 6pm-8pm  
Location: 230 Fifth Rooftop Restaurant  
Business card is required for entry

**NY Home Fashions Market**  
Monday, March 8 – Friday, March 12

**NY Tabletop Show**  
Tuesday, April 13 – Friday, April 16

**Stationery Show**  
Sunday, May 16 – Wednesday, May 19

## Euroletto Offers New Lines and Private Label Services



Linen Pajamas from Colomba Living at Euroletto Linens & Home

Located in Lobby Suite 10, Euroletto Linens & Home's success has led to the expansion of new services and the representation of 2 new lines – Colomba Living and Greenhorn Trading Company.

Colomba Living, well-known for their pre-washed linens, consists of bedding, bath, tabletop, home accessories and loungewear all made from natural fibers – linen, cotton, silk and wool. The products convey a simple, yet sophisticated lifestyle. Colomba was started in 1982 by Marcela Hernandez in Santiago, Chile as a contemporary clothing line for women. In 1995, she expanded into home textile products and within a few years was thriving. Some of the products that have been unveiled include hand-embroidered pillow cases, linen pajamas and linen tablecloths, among others.

Greenhorn Trading Company, renowned for their Scottish Cashmere Collection of throws, has inaugurated baby, bedding, kitchen, bath and tabletop items. Since 1984, Greenhorn Trading Company has been manufacturing and importing their exclusive products from Scotland. Their products can only be found at high-end specialty boutiques and stores. One of their latest products is the Prague lambs wool / angora throw available with fringe, satin or suede binding.

Euroletto Linens & Home, Inc. has an exclusive agreement with two of the most prominent Italian manufacturers to create private label for stores across the USA. "Under this tough economy, experts have agreed that private label is the way to go," states Harvyn Cossio, Owner. Options include a single or double hemstitch in percale thread counts of 200TC, 300TC, 400TC and 600TC. Sateen collections starting at 300TC, 400TC, 600TC and 1000TC are also available. Everything is entirely woven, cut, embroidered, sewn and finished in Italy.

There are over 100 embroidery designs to choose from as well as prints and inserts. You can also provide your own designs. The minimums are relatively low and they will work with you to supply your own J Board, sewn in label and special delivery as well as extended payment terms. For more info, contact Harvyn Cossio at euroletto@aol.com or (212) 251-1064.



Prague Throw from Greenhorn Trading Company at Euroletto Linens & Home

# Design Weave Introduces EcoLuxe® Bedding



EcoLuxe® Bedding from Design Weave USA

Design Weave, located in Suite 1610, designs, develops and produces innovative bedding products to aid you in getting a good night's rest. Their latest development is EcoLuxe® Bedding with exclusive Greenfirst® anti-bed bug treatment.

Greenfirst® treated bedding has been proven to eliminate bed bugs and dust mites before they have a chance to multiply and grow. Unlike other encasements that only manage pest infestation by trapping the living parasites inside the bedding, the Greenfirst® formula destroys bed bugs and dust mites. The benefit of this anti-bed bug formula is that it is all-natural, created from essential oil extracts of lemon, eucalyptus and lavender. It's also hypoallergenic and Oeko



Tex approved. The EcoLuxe® Bedding Collection includes 350TC sateen sheet sets and pillowcases as well as mattress/box spring encasements, which can be constructed of various knit and woven fabrications. For more information, visit [www.designweaveusa.com](http://www.designweaveusa.com) or contact Mike Pirkle at (317) 733-1805.

## New Just for Kids Collection at Greenland

For Spring 2010, Greenland Home Fashions in Suite 816 has introduced the Just for Kids Collection. One of the lines forming this collection is Adora.



Adora from the Just for Kids Collection at Greenland Home Fashions

Adora is colorful and bright with vibrant flowers and butterflies adorning a colorful 100% cotton quilt. It features pink, blue, fuchsia, peach and apple green with white polka dots in a

lively collage. Adora is also reversible, creating two looks in one. The reverse is a coordinating colorful stripe.

For more information on Greenland Home Fashions' product lines visit [www.greenlandhomefashions.com](http://www.greenlandhomefashions.com) or call (800) 677-8140.

## Note from the 230 Building Management

We hope that you enjoyed reading about our updates and new happenings at the 230 Fifth Avenue building.

Look for our next quarterly newsletter in Spring 2010.

## CGG Home Fashions Unveils New Products



Habetai Silk Sheet Set from CGG Home Fashions

Located in Suite 1902, CGG Home Fashions has unveiled new products for Winter 2010 that have been introduced at the NY Gift Show.

New to their collection is the supreme luxury "Habetai" Silk Sheet Set. In Japanese, "habetai" means "downy soft" and is created from silk from cocoons that are found on the Mulberry tree. The Habetai Silk Sheet Set is sand washed habotai silk in a 15 momme, which is the highest quality made. Also new is the luxury sized 420TC sheeting with a hem stitch and mirror soft finish, available in an assortment of soft hues. For more info, contact David Ziegler at (914) 963-9181 or visit their website [www.cgghomefashions.com](http://www.cgghomefashions.com).



420 Thread Count Sheeting from CGG Home Fashions