# 230 Fifth Hvenue New York MarketCenter<sup>tm</sup>

NEW YORK MARKETCENTER<sup>TM</sup>
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#### **Upcoming Events**

**NY Tabletop Show** 

Tuesday, April 13 - Friday, April 16

**Stationery Show** 

Sunday, May 16 – Wednesday, May 19

**BookExpo America (BEA)** 

Tuesday, May 25 – Thursday, May 27

NY Gift Show &

Home Textiles Market Week®

Saturday, August 14 - Thurs., Aug. 19

**General Merchandise Show** 

Mon., September 13 – Wed., Sept. 15

**NY Home Fashions Market** 

Monday, September 13 - Fri., Sept. 17

**NY Tabletop Show** 

Tues., October 12 – Fri., October 15

# Luxury Home Textile Brings Eclectic Style to Home

With a newly inaugurated showroom in Suite 1606, Luxury Home Textile, Inc. offers an array of home textile products such as high quality comforters, curtains and blankets, among other items.

As an importer with over twenty years of retail experience, their wholesale company has been very successful with home décor for the past six years. Co-owner, Doron Cohen states, "Offering our customers the latest styles and trends along with our legendary honesty and integrity is what makes our company unique. We



Woven Stripe Window Panels from Luxury Home Textile, Inc.

work hard to ensure our customers' satisfaction."

Luxury Home Textile's latest products include the Paris Window Panels and the Woven Stripe Window Panels (shown above), made from 100% polyester. Offering a subtle yet contemporary look to any room, the Woven Stripe window panels consist of stripes in soft earth tones. The Squares Bedding Collection shown below is also new and is made up of geometric squares against a soft lilac background. It is a seven piece set consisting of a comforter, two pillow shams, one bed skirt and three



Squares Bedding from Luxury Home Textile, Inc.

cushions available in twin, queen and king size. Made from 100% polyester, the comforter filling is 250 gsm and the cushion filling is 400 gsm.

For more information on Luxury Home Textile products or to schedule an appointment to view their latest collections, contact Doron or Elliot at (212) 532-0200.

### Silky Smooth Sheeting at Strands Textile Mills



Wrinkle Resistant Sheets from Strands Home

Strands Textile Mills unveiled their Suite 417 showroom in March for the NY Home Fashions Market. Strands Textile Mills had its beginnings 25 years ago in India producing down proof products like pillow and featherbed shells as well as comforters. It gradually expanded into a vertical integrated unit with weaving, warping, sizing, processing, stitching, packaging and factory stuffed containers. These containers are shipped to the U.S. with an 18 day lead time to the east coast and a 25 day lead time to the west coast.

Strands Textile Mills primarily specializes in 100% combed cotton sheets ranging from 230TC to 1000TC. Other products also part of their collections include: comforters, quilts, duvets, blankets, bed-in-a-bag, mattress pads and protectors, baby crib sets and down proof products. Their products are sold wholesale to various retail and department stores as well as to the hotel and hospitality industry.

New from Strands Home are "Wrinkle Free / Wrinkle Resistant" sheets in a luxurious 100% cotton sateen weave available in a superfine 400TC or higher. According to Sandeep Jain, Marketing Director of Strands Textile

Mills USA, LLC, "Wrinkle resistant sheets are one of the best buys you will ever make for your bedroom." Besides being silky soft and durable, these sheets have a wrinkle-free finish that lasts through 50 machine washings and fit up to an 18 inch mattress. The collection also includes a duvet, pillow shams and comforter cover. For more info, contact Sandeep Jain at (201) 377-2088 or visit <a href="https://www.strandstextile.com">www.strandstextile.com</a> for info on their manufacturing capabilities.

### **Colorful Circle Glass**

Circle Glass, in Suite 1114, has revealed their new Colored Glass Collection of sophisticated, trendy new glassware in many different colors, patterns and textures for the April NY Tabletop Show. This new collection is just part of the vast beverage, serveware, glass storage and decorative items offered by Circle Glass.

Since its beginnings in 1982, Circle Glass has been distributing glassware and has successfully grown into a multi-million dollar business servicing major American



Colored Glass Collection at Circle Glass

and international retailers in private label goods as well as its own Circle brand.

To make an appointment or for more information on Circle Glass products, call (718) 649-9472.

## Note from the 230 Building Management

We hope that you enjoyed reading about our updates and new occurrences at the 230 Fifth Avenue building.

Look for our next quarterly Newsletter in Summer 2010.

#### **Antony Gormley Atop 230**

230 Fifth Avenue is one of the buildings where an Antony Gormley sculpture has been installed, forming part of Gormley's "Event Horizon" exhibit. This sculpture appears on the rooftop of 230 Fifth Avenue and is on view from March 26 through August 15, 2010.

The "Event Horizon" public art exhibition consists of 31 life-size body forms of the artist Antony Gormley cast in iron and fiberglass appearing throughout Madison Square Park as well as on rooftops of buildings in the Flatiron District. "Event Horizon" was originally created in 2007 by Antony Gormley for London's Hayward Gallery. The purpose behind this exhibit is to create more awareness in people. As the artist Gormley explains, "In observing the works dispersed over the city, viewers will discover that they are the center of a concentrated field of silent witnesses; they are surrounded by art that is looking out at space and perhaps also at them. In that time, the flow of daily life is momentarily stilled."



Sculpture from Antony Gormley's "Event Horizon" Exhibit
Photo Credit: James Ewing